

# ACC & EMPLOYEES

## INTERNAL ENGAGEMENT

30 BRANCHES | 1500 STAFF

**OBJECTIVE:** Motivate and inspire staff by getting behind Paralympics New Zealand and every two years, the NZ Paralympic Team through an ongoing program of activity.

### EVENTS:

- Spirit of Gold® Mufti Day (annual)
- Photo competition entries (annual)
- “Show your support” office incentive (annual)
- Para athlete selection announcements (periodic)
- PNZ & Chamber of Commerce “After 5” events (2016)

### VOLUNTEERING:

- Spirit of Gold® Portrait Tour exhibit, Wellington (2016)
- ACC Paralympics New Zealand Open Days (2016-18+)
- Attendance at national Para sport competitions (periodic)

### COMMUNICATION:

- Distributed PNZ content across “The Sauce” (intranet)
- Chef de Mission blog delivered live from Rio 2016
- Broadcast sponsorship of Rio 2016 Paralympic Games

### RESULT:

- “*The most positive activity ACC has been involved in*”  
ACC staff member, 2016.

